

Understanding Processes with Big Data

UCSB Workshop on Process Mining Hosted by tech-unicorn Celonis

Imagine **full process transparency** – seeing how processes really run, not how we plan for them to run or how we think that they run. **Process mining** does just that.

As one of the **fastest evolving data analytics technologies**, process mining enables organizations to reconstruct, analyze, and improve their processes. It thereby bridges the gap between model-based process analyses and data-centric analysis techniques.

Join Celonis on **Thursday, May 20th at 2:30pm PT** to learn about process mining and how to leverage the Execution Management System (EMS) software as a student and future tech business professional. You will get your own free EMS license to use for learning and research purposes and can ask your questions about this field of work and the tech Unicorn that is **pioneering** and **leading the market**.

Date

May 20, 2021

Time

2:30–3:30pm

Celonis Speakers

Clifford Holt, Digital Consulting Director, Celonis UCSB Alumnus
Kate Lovejoy, Senior Academic Alliance Manager, Celonis

