

Developing Your Professional & Scholarly Brand

What do you want to be known for?

What makes you stand out as a scholar/professional?

If you don't define your own value, others either won't know or will define it for you. Join us for a workshop to learn how to articulate what makes you unique, define your career goals, and make a plan to convey your message to others.

Tuesday May 22

9 - 11 am

ESB 1001

SIGN UP TODAY

[www.tinyurl.com/
develop-brand-RSVP](http://www.tinyurl.com/develop-brand-RSVP)

**UC SANTA BARBARA
Graduate Division**



ABOUT THE FACILITATOR

Bri McWhorter is a trained actor and the founder of Activate to Captivate, a communications company specializing in the use of drama techniques to enhance presentation skills, interview techniques, and interpersonal communications. She earned a BA in Theater & Performance Studies from UC Berkeley and went on to receive an MFA in Acting from UC Irvine.