

Photonics Society at UCSB

University of California Santa Barbara

The Industry Perspective
lecture series

focus on
startups

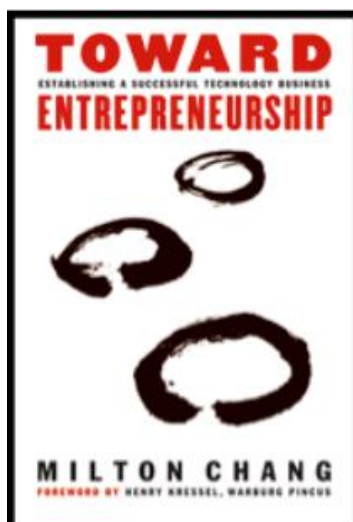
Starting a Company Successfully

Dr. Milton Chang
Entrepreneur

12:00 PM Thursday, February 28th

Engineering Science Building, Room 1001

Key ingredients for a successful startup are the business idea, founder's drive and ability, and adequate financial resources. The speaker will discuss practical ways and prescribe a career roadmap for a young person to succeed in entrepreneurship without taking undue risks.



Bio: Milton Chang is a serial entrepreneur and angel investor. He successfully built Newport and New Focus to IPO and also participated in incubating Aurrion, a local startup born in UCSB. He is an engineer graduated from the University of Illinois and Caltech and is currently a Trustee of Caltech. You can read the review of his book on starting and managing a startup *Toward Entrepreneurship* at www.miltonchang.com.

Refreshments will be provided